

Eliminate traveling hassles and never miss another appointment with MobyPlanner

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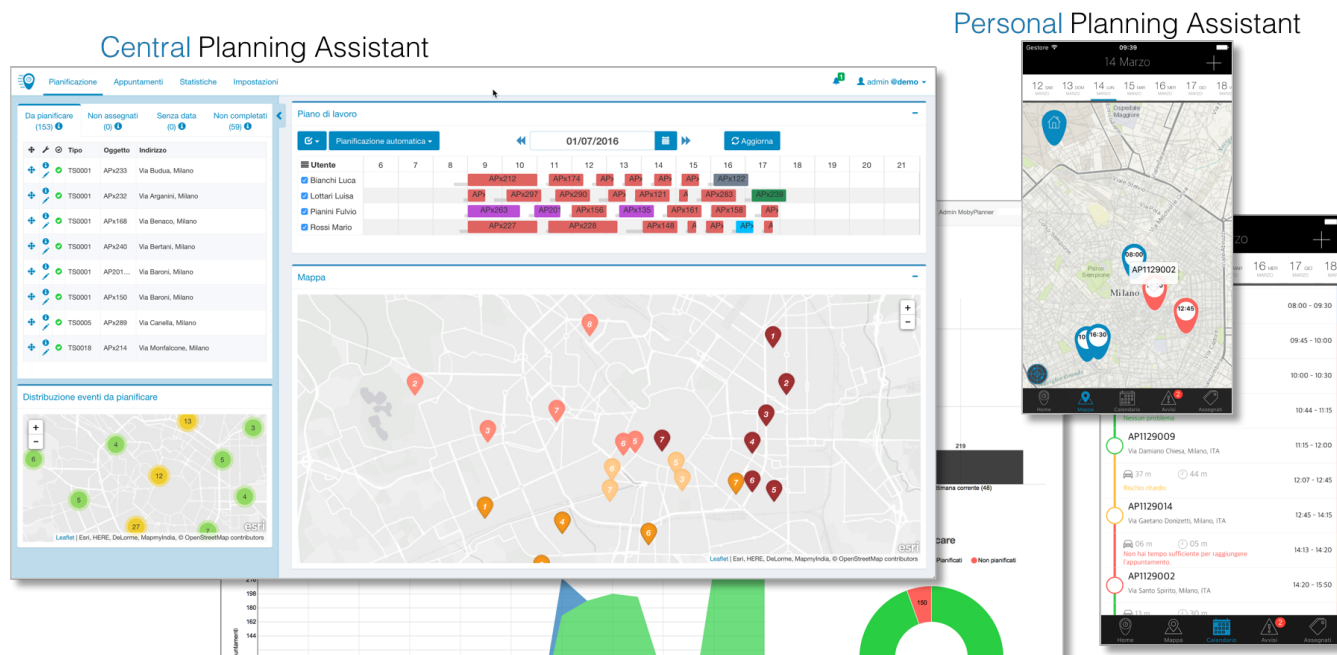


[MobyPlanner](#) aims to take the complexity and hassle out of business travel. Based in Italy, the company has developed an innovative solution that serves as a personal, intelligent calendar and appointment dispatcher for employees on-the-go. With MobyPlanner, companies can plan appointments, optimize daily itineraries, and update their traveling staff's scheduling automatically. Optimization of daily itinerary is based on appointments location and time to reach them, staff availability, skills, geographical area covered and so on. The platform also provides a convenient dashboard that summarizes each individual employee's daily itinerary, and shares friendly reminders signaling when to depart for the next scheduled appointment. In the same time the platform provides employees with a "personal assistant" on mobile devices that checks during

the day necessary information to reach appointments on-time as well as determining the feasibility of potential schedule additions or alterations by considering your planned engagements, calculating the amount of travel time needed to reach the next meeting, and recommending the area's most convenient method of travel. The app is available for nearly any mobile device, making it the perfect solution for any company.

In the short time they have been in business, MobyPlanner has achieved widespread interest in their home country, Italy, and plans to build on that success by expanding into the greater Eurozone in the coming year. Founder and CEO Marco Cadario and all the team are very excited about opening new frontiers and are hopeful that their company's product will quickly become the premier mobile scheduling optimizer platform throughout Europe.

So, how does the platform work? Well, according to Cadario, MobyPlanner was designed to be completely intuitive and simple to use: "Designing a platform that is easy for anyone to use was one of our top priorities. We want any company, any employee, to be able to utilize our product, regardless of their tech background, without having to take a single tutorial. The MobyPlanner platform makes creating events, easing travel burdens, and cutting costs as simple as a single click. To create an event, users just press the "+" (add) button at the top of their dashboard and, after entering a limited amount of data— time, location, etc. — the app automatically calculates the time required to reach future appointments, or the feasibility of accommodating potential scheduling changes."



MobyPlanners platform is built on a completely open source stack, running on Microsoft's Azure cloud with Linux virtual machines. The company's decision to build on Azure was largely based on Azure's seamless incorporation of thousands of open source packages, something that Cadario says was essential for the platform MobyPlanner envisioned: "We are using only open source software, except one server that runs licensed Esri ArcGIS Server on MS Windows, so it was vital that we build on a platform that was easy to set up and that could efficiently manage our open source requirements. Our team has decades of collective experience in IT, so we knew exactly what kind of software was needed to develop our ideal solution. Azure is simply the best product on the market for open source stacks."

Check out [MobyPlanner](#) to streamline your travel today!

MobyPlanner Platform ENG



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